

GCSE ICT - Unit 2: Using Digital Tools (5IT02)

Controlled Assessment Record (CAR):

Activity 3 (22 marks)												
3a. Design: (10 marks)												
No rewardable content (0 marks)	The student has used design tools to give some indication of what each screen will be like. They have commented on some of their design decisions. (1-4 marks)				The student has used design tools to show what each screen will be like, and how they are linked together. They have commented on important design decisions. (5-7 marks)			The student has used design tools to clearly show what each screen will be like and pathways through the product. They have commented on and justified important design decisions. (8-10 marks)				
0	1	2	3	4	5	6	7	8	9	10		
Centre Comments:												
<p>The student has produced design documentation for both their website and podcast but in limited detail.</p> <p>The podcast script contains suitable content for audience and purpose. It shows the student has put some thought into their podcast. There is no timeline however.</p> <p>The structure chart shows the links between the webpages. The web designs are limited in detail but give an overall idea about what each screen will look like. There are some detail of layout, navigation features and links, font styles, colours and sizes and a brief description of the content that will be on each of the pages. The student has briefly commented on important design decisions but has not provided justification.</p> <p>Despite the missing timeline there is just enough here to award 5 marks in Mark Band 2.</p>												
3b. Digital Publishing: (12 marks)												
No rewardable content (0 marks)	The student has developed the specified outcomes, with some use of appropriate content. The interactive product has limited user control. The student has carried out a limited review of their work, but with few modifications. (1-4 marks)				The student has developed the specified outcomes, using appropriate content and features. The interactive product has a functional user interface and control. The student has reviewed their work and made modifications some of which are effective. (5-8 marks)			The student has developed the specified outcomes, using appropriate content and features effectively. The interactive product has an effective user interface and control. The student has reviewed and modified their work throughout its development, using feedback from others to improve the outcomes. (9-12 marks)				
0	1	2	3	4	5	6	7	8	9	10	11	12
Centre Comments:												

The student has developed the specified digital products (Movie and Podcast) using appropriate content and features. The Activity 3 review provides some evidence that they have reviewed their products, using feedback from others to help improve the final products such as rerecording the podcast and adding additional text to the website.

The website has a simple navigation structure, and provides some appropriate information about the campaign, as well as links to the products. Testing can be inferred as the pages and links work as intended.

The podcast is a suitable length and the devised audio clip promotes the campaign as intended. The student could have given more thought to additional secondary or primary sources to make the podcast more interesting and more appealing to the teenage target audience, and the sound level on the podcast is very low.

Thought has clearly been given to the file type as the podcast has been saved as a .wav file suitable for use within a variety of media players.

The student's work just gets into **Mark Band 2** and has been awarded **6 marks**.

